

# Welcome to the Next Generation of Giclée Printing

Ah, let'em go...

*He only grabbed  
the Giclée Print!*



*PRINTS  
so real even the  
most discernible  
critic won't be able  
to tell ours from  
the original!*



**THE COLOR GROUP**

*creative + print services*

*We're your creative partner!*

**Giclée Fine Art Printing**



**Fine Art Scanning**



**Canvas Printing & Stretching**



**PlexiPrints®**



**Bamboo Accents®**



**Large Format**



**Framing**



**Mounting & Lamination**



# About Giclée

## (zhee-CLAY)

A giclée is a skillfully crafted, high-quality reproduction printed with museum quality pigmented inks and the finest archival art papers available. The results are breathtaking prints with incredible details and vibrant, yet nuanced gradations and tones. This level of print detail, coupled with the latest in color matching technology, gives us the ability to match your originals like nothing you have ever seen.

Giclées can be printed on a wide variety of media including canvas, watercolor paper, photographic papers, baryta darkroom fiber rag and transparent film. Giclées are superior to traditional lithography in nearly every way. The colors are purer, last longer and print in so much detail that they are virtually ‘continuous tone’, rather than tiny dots. Since we can use media in rolls, large print sizes are available up to 100’ long.

Giclée print technology offers artists a perfect solution with tons of options. Reproduce your art on-demand at any size and on your choice of a variety of media to make each piece customized to your specific needs. We also offer a ton of finishing options so you can repurpose your art to achieve endless effects. Stop in or check out our website to see samples of our work... We’re sure you’ll find something to inspire you!



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# Preparing and Sending Files

## Step 1 Capturing your original

Depending on your medium, you may need to have your original artwork digitized. We offer several options. First, if you have your files digitally, you can simply upload them through our website ([www.thecolorgroup.com](http://www.thecolorgroup.com)) or send them to us on disc. If your original is a painting, we can digitize it on our drum scanner (original sizes up to 18×24). In order to drum scan your original, the artwork will have to be wrapped around a cylinder. This will not harm your original in any way and offers the best possible capture. However, if your original is not bendable or if it is larger than 18×24, it will need to be photographed. Shooting artwork requires a special large-format scanning camera. We advise our clients to avoid shooting their art themselves unless they have the appropriate equipment.

## Step 2 Preparing color

Getting from your original to the final reproduction requires color correction. How much correction depends on many variables such as how the original was digitized, the medium and color range and your expectation. We have the ability to match most pieces with the utmost in precision and detail. Every piece is unique and requires various amounts of work but rest assured our team will work closely with you to produce a final product that you will be more than happy with.

## Step 3 Proofing

For color critical pieces, we generally go through several rounds of proofs. The proof is actually printed on the same machine and same substrate as your final, but usually printed at a smaller size or just a section of the image to save on costs. Proofs are not required but are recommended as it is impossible to judge what the final piece will look like by viewing it on a monitor.

## Step 4 Finishing

Many options are available to put the finishing touches on your piece. Let us know what you are planning to use your print for and we'll present you with several choices. We often get experimental so visit our website for examples of our work - [thecolorgroup.com](http://thecolorgroup.com).

## **Arches® Aquarelle**

Cold Press (Textured) 310 gsm. Museum grade fine art watercolor paper that is 100% cotton rag, mould-made, lignin and acid-free.



# Arches® Rag Photographique

Hot Press (Smooth) 310 gsm. Rag Photographique is a 100% cotton museum quality, lignin and acid-free fine art and photographic paper with a unique extra smooth surface.



St. Vitton  
2005

## *Hahnemühle German Etching*

310 gsm. This heavyweight etching board is velvety smooth with a fine surface texture. Excellent ink density (dmax) and color gamut.



## *Hahnemühle Photo Rag® Bright White*

310 gsm. The smooth surface and bright white point make this paper very versatile. It is ideal for printing both black and white and color photographs.



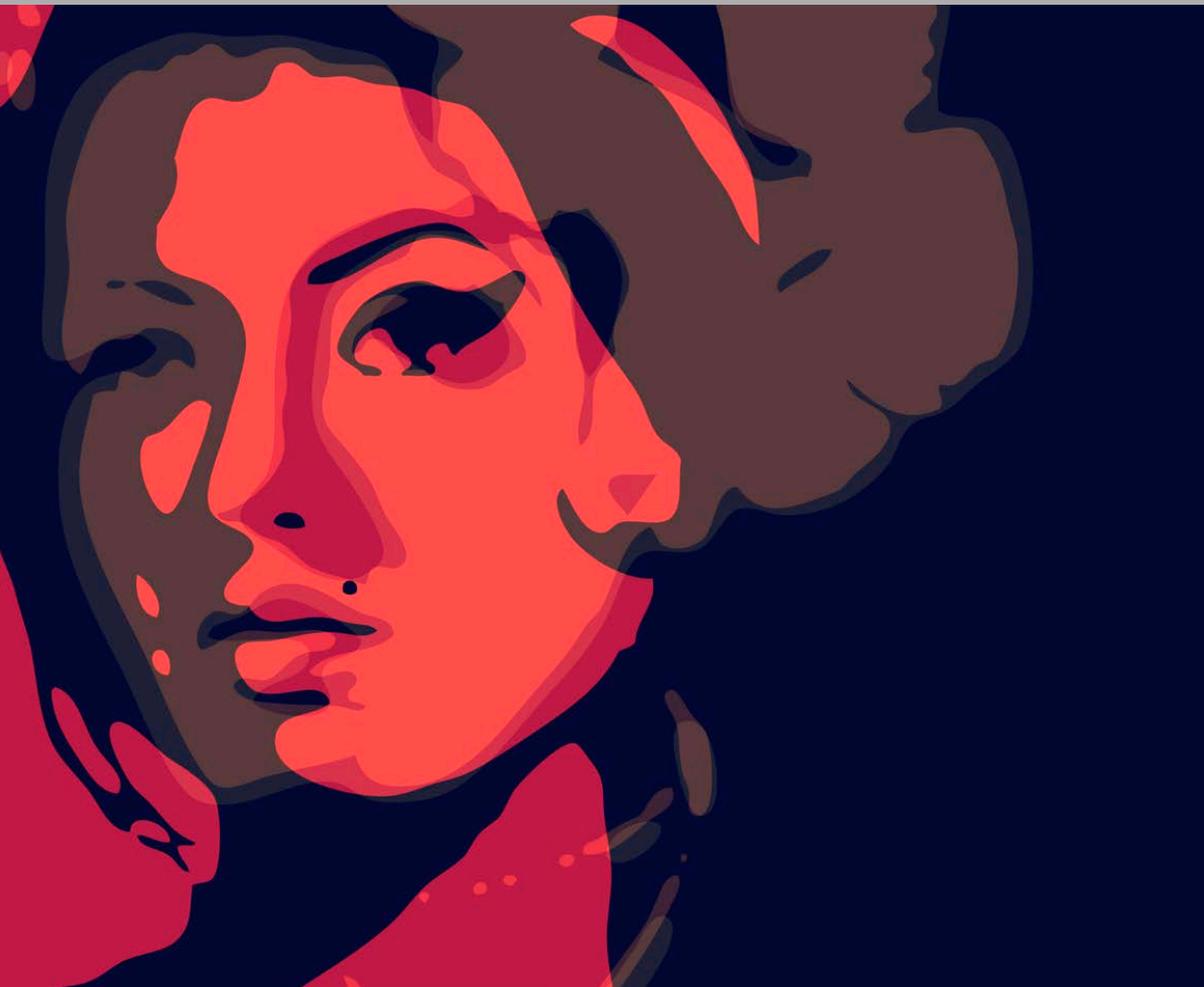
## **Breathing Color Lyve<sup>®</sup> Canvas**

450 gsm. This bright-white, award-winning canvas provides eye-popping color gamut and dmax, coupled with critical archival certification. The relatively smooth Oxford 2 over 1 weave is ideal for photo and art reproduction.



## ***Ilford Galerie Prestige Smooth Gloss***

310 gsm. Traditional heavyweight resin coated paper with a superb color gamut. It's smooth glossy finish makes this an excellent choice for professional photographic prints.



## *Ilford Galerie Prestige Smooth Pearl*

310 gsm. Traditional heavyweight resin coated paper with a superb color gamut. It's smooth pearl finish makes this a great choice for professional photographic prints.



## *Hahnemühle Photo Rag® Baryta*

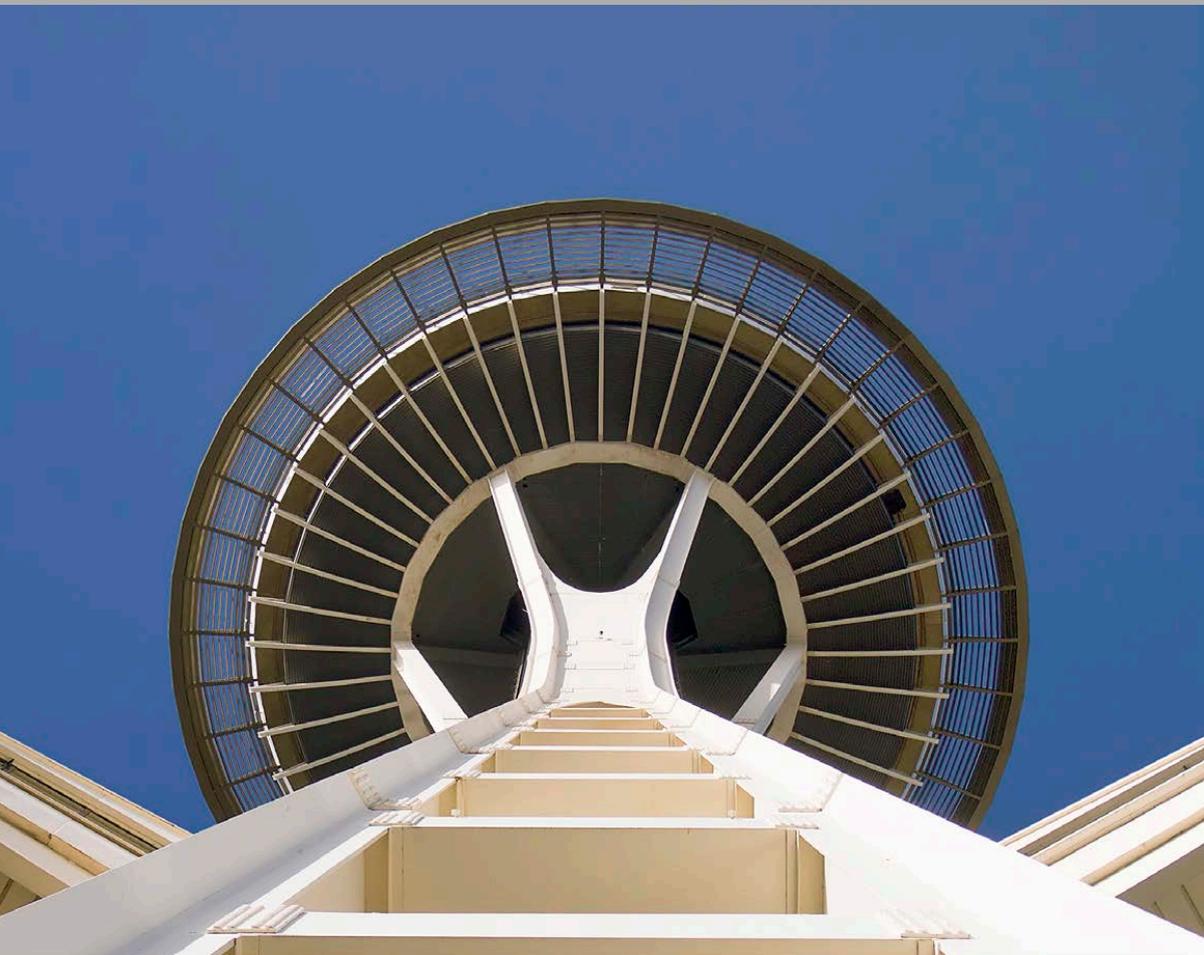
315 gsm. Luxury 100% cotton paper with a traditional Baryta surface. Deep dark blacks and ultra-bright highlights enables you to create stunning prints that previously could be output only in a darkroom.



## ***Sunset Photo Metallic***

255 gsm. Designed for photographers and artists seeking to enhance their images with a vibrant metallic look.

The metallic, high-gloss surface transforms images with lifelike, almost 3D quality.



## *Duratrans Backlit Film*

8.5 mil, 77% Opacity. Extremely high-resolution backlit film for professional backlight display applications. Excellent choice for creating sharp, vivid prints for illuminated displays.



# Pricing

## Fine Art Papers

*Arches Aquarelle & Rag Photographique,  
Hahnemühle German Etching, Hahnemühle  
Photo Rag Baryta & Bright White, LYVE Canvas*

Sizes	Print Only	Print w/ Foamcore	Print w/ Gatorboard
8 x 10	\$26	\$46	\$49
11 x 14	\$36	\$54	\$58
12 x 16	\$43	\$68	\$72
14 x 18	\$52	\$76	\$80
16 x 20	\$60	\$83	\$87
18 x 24	\$70	\$94	\$97
20 x 24	\$76	\$99	\$105
20 x 30	\$92	\$121	\$127
22 x 28	\$94	\$123	\$129
24 x 30	\$110	\$139	\$150
24 x 36	\$126	\$161	\$167
28 x 34	\$132	\$171	\$185
30 x 36	\$147	\$190	\$208
30 x 40	\$162	\$209	\$227
36 x 48	\$214	\$281	\$307
40 x 50	\$240	\$316	\$348
40 x 60	\$276	\$369	\$406
48 x 48	\$261	\$350	\$385
48 x 60	\$323	\$434	\$478
48 x 72	\$377	\$509	\$563
60 x 72	\$461	\$629	\$695
48 x 96	\$486	\$663	\$733

## Photographic Papers

*Iford Galerie Prestige Smooth Pearl & Smooth  
Gloss, Sunset Photo Metallic, Duratrans Backlit  
High-Resolution Film*

Sizes	Print Only	Print w/ Foamcore	Print w/ Gatorboard
8 x 10	\$26	\$44	\$48
11 x 14	\$32	\$51	\$54
12 x 16	\$39	\$64	\$69
14 x 18	\$47	\$72	\$75
16 x 20	\$50	\$74	\$77
18 x 24	\$60	\$83	\$87
20 x 24	\$63	\$86	\$92
20 x 30	\$76	\$105	\$112
22 x 28	\$78	\$107	\$114
24 x 30	\$91	\$120	\$132
24 x 36	\$107	\$142	\$151
28 x 34	\$117	\$155	\$171
30 x 36	\$128	\$172	\$189
30 x 40	\$137	\$182	\$199
36 x 48	\$183	\$250	\$277
40 x 50	\$201	\$279	\$310
40 x 60	\$228	\$320	\$359
48 x 48	\$222	\$311	\$347
48 x 60	\$263	\$373	\$417
48 x 72	\$312	\$425	\$479
60 x 72	\$377	\$529	\$595
48 x 96	\$394	\$569	\$641

Volume discounts available: Qty: 5-10 = 10% | Qty: 11-19 = 15% | Qty: 20 or more = 20% | Prices include borders up to 2"

# Canvas Printing & Stretching

## Give depth and texture to your art!

You are going to be amazed at the richness and detail that can be achieved when printing on our museum-quality canvas. All of our canvas stretches are made to order, so you can choose any size you wish. We fabricate our own stretcher bars from high-quality kiln-dried poplar wood and have perfected the art of stretching so your canvas will be as tight as a drum with no unsightly staples or folds. This gallery-wrap technique makes your canvas print a perfect finished product ready to hang. Of course, we finish each canvas off with all hanging hardware installed and even your choice of protective coating at no extra charge.

### Fine Art Canvas Wraps & Loose Canvas Prints

Sizes	Canvas Wraps	Loose Canvas Prints	Float Frame Canvas Wrap
8 x 10	\$64	\$25	\$194
11 x 14	\$103	\$34	\$242
12 x 16	\$119	\$40	\$264
14 x 18	\$148	\$50	\$294
16 x 20	\$158	\$60	\$315
18 x 24	\$169	\$70	\$339
20 x 24	\$184	\$76	\$373
20 x 30	\$221	\$92	\$408
22 x 28	\$228	\$98	\$415
24 x 30	\$258	\$110	\$455
24 x 36	\$265	\$126	\$474
28 x 34	\$277	\$132	\$486
30 x 36	\$307	\$147	\$492
30 x 40	\$332	\$162	\$534
36 x 48	\$421	\$214	\$663
40 x 50	\$435	\$240	\$685
40 x 60	\$501	\$276	\$769
48 x 48	\$498	\$261	\$757
48 x 60	\$605	\$323	\$882
48 x 72	\$660	\$377	\$953
60 x 72	\$767	\$461	\$1086
48 x 96	\$816	\$486	\$1147



# Fine Art Scanning

## Capturing your original

Turning your paint into pixels is the first step in fine art reproduction and requires not only professional scanning equipment, but also skill and experience. Without a professional capture of your original, the quality of your giclée print will be inferior. Our color experts utilize high-resolution scanners capable of capturing all of the subtle details and tones of your original. We are able to scan many different types of media including watercolors, canvas, photographs, transparencies, and more. For oversized art, we use a digital scan-back camera with professional lighting to achieve excellent results

All scans come with a printed proof and CD (or File Link). We also keep your file on our server for convenient reordering.

### Drum Scanning

Scan Size	Price
8 x 10	\$39
10 x 12	\$49
11 x 14	\$59
12 x 16	\$69
16 x 20	\$79
18 x 24	\$89
22 x 29	\$109

### Flat Bed Scanning

Scan Size	Price
8 x 10	\$26
10 x 12	\$31
11 x 14	\$36
12 x 16	\$52
16 x 20	\$74
18 x 24	\$84
20 x 30	\$99

### Photo Shoot

Price

\$160

We may be able to shoot more than one original at the same time depending on size and depth of artwork.

## Bamboo Mounts®

Our Bamboo Mounts offer a flush mount hanging solution with an urban look & feel. The edge-on bamboo border is technically a wood accent, but with a unique bamboo grain and color; natural, elegant, curiously modern!

### Specifications:

Hot Press cotton rag fine art print flush mounted to sustainable forested bamboo with our special Velvet Protective Laminate.  
Standard hanging hardware [wire or saw-tooth].

### Pricing Guide:

Sizes (common sizes)	Bamboo Mounts®	Bamboo Accents®
8x10	\$124	\$189
11x14	\$135	\$199
12x16	\$145	\$211
14x18	\$151	\$232
16x20	\$189	\$270
18x24	\$199	\$299
20x24	\$225	\$305
20x30	\$299	\$394
22x28	\$299	\$394
24x30	\$315	\$415
24x36	\$383	\$520
28x34	\$394	\$530
30x36	\$425	\$562
30x40	\$441	\$578
36x48	\$525	\$751
40x50	\$599	\$835
40x60	\$630	\$893

## Bamboo Accents®

Our Bamboo Accents line offers the perfect fusion of art and nature with a bold, modern presentation set on a backdrop of the timeless elegance of sustainable forested bamboo.  
Say ohmmm!

### Specifications:

Photo print face-mounted to acrylic. Floated on an Earth-Friendly finished bamboo backer\* with brushed nickel metal standoffs.  
Standard hanging hardware [wire or saw-tooth].

### Bamboo Mounts®

Bamboo Mounts® - a flush mount hanging solution with an urban look! A great option when looking to accent your art beyond traditional framing.



### Bamboo Accents®

Our Bamboo Accents® line offers a unique way to display your art. All of our Bamboo products are assembled by hand and ready to hang!



*Custom finishes & thickness may be available for an additional charge.*

# PlexiPrints®

Bring a modern look and feel to any room with our Face Mounted PlexiPrints®. Archival metallic photographic paper optically face-mounted to museum grade acrylic brings added depth and makes images glow with an otherworldly shimmer. The result is an unbelievably rich and vibrant look with an incredible amount of saturation.

## Pricing Guide:

Sizes (common sizes)	PlexiPrints	Double Float Mounts	Framed PlexiPrints	PlexiPrints w/ Stand-Offs
8x10	\$138	\$206	\$262	\$138
11x14	\$150	\$216	\$282	\$150
12x16	\$162	\$230	\$306	\$162
14x18	\$167	\$253	\$312	\$167
16x20	\$175	\$292	\$359	\$175
18x24	\$204	\$326	\$403	\$204
20x24	\$228	\$349	\$442	\$228
20x30	\$322	\$426	\$482	\$322
22x28	\$329	\$436	\$492	\$329
24x30	\$337	\$444	\$494	\$337
24x36	\$410	\$556	\$567	\$410
28x34	\$420	\$567	\$579	\$420
30x36	\$451	\$596	\$606	\$451
30x40	\$467	\$614	\$640	\$467
36x48	\$557	\$796	\$829	\$557
40x50	\$634	\$885	\$863	\$634
40x60	\$662	\$938	\$926	\$662
48x48	\$651	n/a	\$916	\$651
48x60	\$767	n/a	\$965	\$767
48x72	\$865	n/a	\$1020	\$865
48x96	\$1045	n/a	\$1489	\$1045

### Silhouette Float Frames

Finish off your PlexiPrints with our gorgeous solid wood silhouette frames and accent options. Frames available in black, espresso & white.



## Options:



### Printing Substrates:

Choose metallic or gloss photo-base for a unique, yet elegant look.



### Acrylic:

In addition to our standard 1/8" acrylic, we offer a thickness of 3/16" and 1/4".

### Backer:

There are several backings you may choose from including thicker Sintra (up to 1/2"), another sheet of acrylic and even bamboo.

### Hanging Solutions:

In addition to our standard Nielsen float mount system, we offer brushed nickel standoffs as well as solid wood silhouette float frames with a wide variety of sizes and finishes to choose from.



*now,  
let's get going...*

Ready to start a project?

Or maybe you have some more questions. Either way, it's easy to work with us. You can submit your job through our website, mail it, or come over and drop it off in person.

*We'll be waiting!*

**1741 4th Ave S.  
Seattle WA 98134  
(206) 281-1630  
Mon-Fri, 9am-5:00pm  
thecolorgroup.com**



**THE COLOR GROUP**

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